

**Lewis Center Foundation  
Regular Meeting Minutes  
February 1, 2021**

1. **CALL TO ORDER AND PLEDGE OF ALLEGIENCE:** Chair Marcia Vargas called the meeting to order at 9:05 a.m.
2. **ROLL CALL:** Lewis Center Foundation Board Members Duberly Beck, Buck Goodspeed (9:45), Umang Patel (9:30), Jessica Rodriguez and Marcia Vargas were present

Lewis Center Foundation Board Members Desiree Burgnon and Tyler Jaramillo were absent.

Staff members Jisela Corona, Teresa Dowd and David Gruber were also present.

3. **PUBLIC COMMENTS:** None

4. **CONSENT AGENDA:**

- .01 Approve Minutes of October 19, 2020, November 2, 2020 and December 7, 2020 Regular Meetings – Marcia discussed the December minutes and her attendance at the LCER Board Strategic Planning meeting where she recognized the amount of time Board members give to the organization. She updated the group that the Foundation is providing thank you gifts to current Lewis Center Foundation and LCER Board members, as well as when new members come on or members leave. Marcia will attend the February 8, 2021 LCER Board meeting to thank them during public comments. On a motion by Jessica Rodriguez, seconded by Duberly Beck, vote 4-0, Consent Agenda Item 4.01 was approved.

5. **DISCUSSION/ACTION ITEMS:**

- .01 Resignation of LCF Board Member Charity Frash – Marcia Vargas reported that Charity resigned from the Board at this time. She has been very instrumental in re-connecting us with Congressman Lewis and his family as well as with the galas and other fundraisers. She hopes to return to the Foundation Board in the future.
- .02 LCER Board Update – Jessica Rodriguez reported that the LCER Board met in December. Construction updates from both campuses were presented. David showed pictures of the progress being made. Staff has been walking the neighborhood to engage the community. LCER Board Officers for 2021 are: David Rib, Chairman; Jessica Rodriguez, Vice Chairman; Torii Gray, Secretary; and Kevin Porter, Treasurer.
- .03 Foundation Board Recruitment – Marcia Vargas reiterated the need for more members. Duberly has a possible contact. Marcia asked Jessica if she could think of anyone from NSLA. She will reach out to a potential parent and announce at PTO. The next fundraiser may help recruitment.
- .04 Elect Foundation Board Vice Chair – Duberly Beck volunteered. On a motion by Jessica Rodriguez, seconded by Marcia Vargas, vote 4-0, Duberly Beck was elected as Vice Chair.
- .05 \$30 for 30 and Give Smart After Action Review – Marcia Vargas reviewed the \$30 for 30 fundraiser. She thanked the Boards for their contributions. Future fundraisers were discussed. Regarding the Gala, the Orange Show no longer has catering. Our date is still reserved if we're able to have it. David is looking into what tier we can be in to hold it in person. We could also look into an outdoor event with hors d' oeuvres. Teresa will reconnect with the car guy. A Gala Committee was formed to discuss planning and deadlines (Marcia, Duberly, Jisela and Teresa). They will meet and bring back a plan in March.

\$30 for 30 Pros:

- Raised \$10K net, over \$14K total
- Can continue with the documentary and add as we go
- Raised awareness of Lewis Center's early days and founding
- Helped us honor Rick, Jerry and many others and capture their stories on video
- Captured great footage of original NSLA staff talking about the early days and their hopes for the new campus
- Rekindled contacts with former supporters and staff members
- Resulted in 20 new donors
- Newspaper coverage in HD (sent to the Sun, but did not run it)
- Learned more about Give Smart and how we might use it for a gala auction
- Made the Foundation's work more visible to staff
- Learned more about how to do a virtual event

\$30 for 30 Cons:

- Issues getting message out
- Difficulties due to COVID
  - Filming with social distancing and masks
  - Lost some potential interviews
  - Could not record any live footage from us “doing school”
- Too many incentives ordered
- Not feasible to deliver/mail incentives
- Yard signs were expensive and hard to deliver
- Give Smart was hard to work with
  - Customer support is lacking
  - URL was problematic
  - This may be due to the type of event
- We could have supported this event with Bloomerang

6. **INFORMATION INCLUDED IN PACKET:** *(Board members may ask questions on items for clarification.)*

.01 Lewis Center Foundation Financial Reports

1. December 2020 Foundation Savings Report and Balance Sheet
2. Donations 2020-21
3. LCF Board Attendance Log
4. 2020-21 Give and Get

7. **BOARD/STAFF COMMENTS:**

.01 Ask a question for clarification

.02 Make a brief announcement or report on his or her own activities – David Gruber reiterated the need to recruit new members.

.03 Future agenda items

8. **RECOMMENDATIONS TO THE LCER BOARD:** Gala update

9. **ADJOURNMENT:** Chair Marcia Vargas adjourned the meeting 10:06 a.m.