

LEWIS CENTER FOR EDUCATIONAL RESEARCH

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Agenda for Regular Meeting of the Lewis Center Foundation

Meeting at Lewis Center Mojave River Campus
17500 Mana Rd., Apple Valley, CA 92307
Building M Conference Room

August 3, 2017 - Public Meeting – 9:30 a.m.

1. **CALL TO ORDER:** Chair Marcia Vargas
2. **ROLL CALL:** Chair Marcia Vargas
3. **PUBLIC COMMENTS:** Members of the general public may address the Board during Public Comments or as items appearing on the agenda are considered. A time limit of three (3) minutes shall be observed. Those wishing to speak are invited to fill out a Request to Speak Card and give it to the Secretary.
4. **CONSENT AGENDA:**
 - .01 Approve Minutes of July 11, 2017
5. **DISCUSSION/ACTION ITEMS:**
 - .01 Recruitment of Lewis Center Foundation Board Members
 - .02 Donor Update
 - .03 Next steps
6. **BOARD/STAFF COMMENTS:**
 - .01 Ask a question for clarification
 - .02 Make a brief announcement
 - .03 Make a brief report on his or her own activities
 - .04 Future agenda items
7. **RECOMMENDATIONS TO THE LCER BOARD:**
8. **ADJOURNMENT:** Chair Marcia Vargas

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise the agency at least 48 hours before the meeting by calling (760) 946-5414 x201.

Any written materials relating to agenda items to be discussed in open session are available for public inspection prior to the meeting at 17500 Mana Rd., Apple Valley, CA.

**Lewis Center Foundation
Minutes
July 11, 2017**

1. **Call to Order:** Marcia Vargas, Lewis Center Foundation Chair, called the meeting to order at 10:52 a.m.
2. **Roll Call:** Lewis Center Foundation Members Donna Siegel and Marcia Vargas were present.

Lewis Center Foundation Member Kevin Crosson was absent.

Staff members Teresa Dowd and Lisa Lamb were also in attendance.

3. **Public Comments:** None

4. **Consent Agenda:**

.01 Approve Minutes of March 6, 2017

On a motion by Donna Siegel, seconded by Marcia Vargas, vote 2-0, the March 6, 2017 minutes were approved.

5. **Discussion/Action Items:**

.01 Review recruitment cards received: Cards received were handed out, we need more diversity on the Board, and more from San Bernardino. Contacts are needed in churches, Spanish news, and media. Lisa will work on script on the Foundation and what it is we want them to do for calling potential recruits. Teresa will develop a log for contacting recruits.

.02 Next steps: We need to be able to tell who we are and why donors should give to us. Norton has a historical aspect we can use.

Donna suggested Lisa doing a 960 talk radio segment with Roxanne Skafidi.

Board members could go with Lisa to chamber meetings to talk up the Lewis Center. We will look into ordering name tags for Board members for events like this.

.03 Update on Public Relations:

- a. Brochure: The brochure was not reviewed.
- b. Sponsorship Letter: Sponsorship levels need to be defined. We can do a mail campaign for past sponsors and parents of each school.
- c. LCER Board Sponsorship: The LCER Board was given an ongoing monthly donation form. Marcia is the LCER Board member to respond.
- d. Video: The video was not reviewed.

6. **Board/Staff Comments:** None

7. **Recommendations to the LCER Board:** None

8. **Adjournment:** Marcia Vargas, Lewis Center Foundation Chair, adjourned the meeting at 12:15 p.m.