

Lewis Center for Educational Research

BP 1325: COMMUNITY RELATIONS DISTRIBUTION OF NON-COMMERCIAL MATERIALS

Adopted: June 5, 2003

Revised:

The Foundation Board desires to promote positive relationships between the schools and community/service organizations by publicizing services, special events and public meetings of interest to students and parents/guardians. The President/CEO, principal or designee may approve the distribution to students of materials prepared by community, governmental, or service organizations, which extend the community's cultural, recreational, artistic or educational opportunities. Materials for posting or distribution to staff are at the discretion of each site administrator.

Approved materials shall further the Lewis Center's intended purpose, directly benefit the students, support the basic educational mission of the Lewis Center, and be of intrinsic value to the students. Materials shall not promote any particular religious or political interest except as specified below.

The district approves flyer distribution only and does not endorse or sponsor the described activity and accepts neither responsibility nor liability for services or activities listed.

Distribution of Political Materials

The schools shall not distribute campaign materials pertaining to a candidate, party, or ballot measure. Campaign materials shall not be distributed on district property at any time other than at a forum in which candidates or advocates from all sides are presenting their views to the students during school hours, or during events scheduled pursuant to the Civic Center Act.

Distribution of Commercial Materials/Advertising

Lewis Center-sponsored publications, announcements and other school communications may accept paid advertising except for that prohibited by law and administrative regulation. The President/CEO or designee may prohibit advertisements which are inconsistent with Lewis Center's objectives and do not reasonably relate to the educational purpose of school-sponsored publications. In addition, the President/CEO or designee may allow the distribution of promotional material of a commercial nature within the parameters of law and administrative regulation but also may prohibit the distribution of materials which lack educational value or are not related directly to the school program.

Advertising copy may be solicited and prepared only to the extent that this process furthers the educational well being of the students involved. Excessive solicitation of the same sources shall be avoided.

Students shall not be exploited to raise money, and time spent securing ads shall not infringe upon the school program.

Students shall not be required to view commercials during instructional time. Advertisements may be studied, however, as part of the consumer education curriculum.

Products and materials donated by commercial enterprises may be used in the classroom as long as they serve an educational purpose and do not unduly promote any commercial activity or products. Such materials may bear the name or logo of the donor. The use of such materials does not imply Lewis Center endorsement of any identified commercial products or services.