

Lewis Center for Educational Research

**BP 1100: COMMUNITY RELATIONS
COMMUNICATION WITH THE PUBLIC**

Adopted: May 1, 2003

Revised:

The Foundation Board is committed to establishing and maintaining effective communication between the LCER staff and the community. The Board appreciates the importance of incorporating the wishes of the local community in the creation of educational programs, which reflect the needs, and desires of the community and society. Accordingly, the Board will strive to keep the community informed to the best of its abilities of developments within the school system.

The Board shall endeavor to establish and maintain effective communications with the community by:

1. Promoting school public relations at the school and community level.
2. Providing a variety of ways for people to become involved in their schools so they can express their interest in and concern for their schools and students.
3. Anticipating the information needed by the public and providing the information in timely, understandable and appropriate ways.
4. Facing controversial issues squarely and presenting the public with the information it needs to understand an issue when such information is open to the public.

The CEO/President or designee is responsible for all public communication except for such matters as the Board may wish to deal with publicly itself. He/she is encouraged to use a variety of means to keep the goals, program, achievements and needs of the schools before the public.